

Helloworld for Business reinforces network strength with recent agency re-signs

April 2017

Helloworld for Business (HWFB) is delighted to confirm the re-signing of significant agencies to the network group including **Travel Tree, Acland Travel, Motive Travel, Travel Together, New England Travel** and the **Donna Barlow Travel Group**.

Travis Smith, Owner and Director of Travel Tree in WA commented that the **Helloworld for Business** value proposition and the benefits offered to its network members deliver substantial value to his company and was instrumental in his commitment to the network for a further 5 years. “One of the most significant factors for us is the HWFB incentive model that rewards on an agency level not just on growth of the group. This along with exclusive product, like their Corporate Jetstar deal and inclusive Customer Protection Charter is of major value and reward for Travel Tree.” said Travis.



Travis Smith, Travel Tree & Steve Hona, Business Manager, Helloworld for Business

Donna Barlow, Owner and Director of Donna Barlow Corporate Travel in NSW, also echoed their support and re-signed for a further term. “I’m really pleased to renew our long term partnership with HWFB. Our shared values have been the foundation of our relationship for many years now and **Helloworld for Business’** delivery of travel technology, business insights and Business Manager Support are key benefits to our business” said Donna.

David Padman, Head of Associate, Corporate and Affiliate networks at helloworld said it was terrific to see these and many other significant agencies re-signing with the **Helloworld for Business** network. “It is a great demonstration by our members of the importance and unique offering that HWFB has in the market. Agents are clearly seeing value in the parts of our model, which starts where the others stop, while also giving Members the ability to opt-in to a range of leisure services off the back of Helloworld”

Helloworld for Business was awarded the Best Non Branded Travel Agency Group at the AFTA NTIA Awards in 2016. Helloworld is the Official Travel Partner of the Carlton Football Club and **Helloworld for Business** is the naming rights partner of Carlton IN Business.

-ENDS-



Image attached: Travis Smith, Travel Tree and Steve Hona, Helloworld for Business

About Helloworld Travel Limited

- Helloworld Travel Limited (ASX: HLO) is a leading Australian & New Zealand travel distribution company, comprising retail travel franchise operations, destination management services (inbound), air ticket consolidation, wholesale, corporate and online operations. This includes “*helloworld*”, Australia’s largest network of franchised travel agents, as well as our Corporate, Associate, Affiliate and Travel Broker networks, Qantas Holidays, Go Holidays in New Zealand, AOT Inbound, ATS Pacific, QBT, Sunlover Holidays and Insider Journeys
- “*helloworld*” is a nationwide network of independently owned and operated retail travel agencies offering Australia and New Zealand outstanding service, and the best value, tailor-made leisure and corporate travel experiences
- HLO has over 2000 staff located in Australia, New Zealand, Fiji, the USA, South East Asia, India and UK/Europe
- Helloworld is the proud major sponsor of:
 - Volleyball Australia and the ***helloworld Volleyroos*** men’s and women’s national teams;
 - Basketball Australia and the ***helloworld Boomers***, the Australian Men’s Basketball team;
- Helloworld is a major sponsor of the National Basketball League (NBL)
- Helloworld is a major sponsor of the Carlton Football Club including “Carlton in Business”

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