



Agents thrive with *helloworld for business* advantage

- **helloworld for business agents taking full advantage of support and benefits to maximise success**
- **Growth of Reho Travel following its acquisition of NGT Travel demonstrates the power of the network delivering market leading technology, training, product profile and business support**

For 29 July 2015: Following the success of *helloworld* agents and agencies at the National Travel Industry Awards (NTIA), the *helloworld* advantage is stronger than ever as agents take full advantage of support in order to optimise success.

Award-winning Reho Travel's recent acquisition of NGT Travel is an exceptional example of how **helloworld for business** agents are harnessing the opportunities and support available to them. Reho and NGT Travel are both members of the **helloworld for business** network and the acquisition has created a powerhouse team of 36 travel experts and annual turnover of around \$45m.

Reho Travel Managing Director Karsten Horne says the support of the **helloworld for business** network has been a key ingredient to the Company's recent growth and success.

"The support, training and opportunities available as a member of the **helloworld for business** network have been instrumental in our success, particularly in our advances in technology and innovation. We recently won the Innovation Award at the **helloworld for business** Summit in Hong Kong. It's wonderful for our ideas to be recognised and it's opportunities like this that we really value as a member of the network."

"Reho Travel was thrilled to welcome the majority of the NGT staff into the Reho team. The NGT consultants bring a lot of experience and share our dedication to providing exemplary customer service," added Karsten Horne.

David Padman, Head of Associate and Affiliate networks said the successful growth of Reho Travel reinforces the fact that the **helloworld for business** network is more than just a buying group.

"**helloworld for business** is a unique home for independent travel businesses, delivering the advantages of a buying group with so much more. Our network provides members with a range of valuable tools to harness their full potential and maximise success. We provide access to market leading technology, training, product profile, business support and valuable networking opportunities."

"We are increasingly seeing fantastic success stories like Reho Travel and we hear more and more positive feedback from members, particularly after our Summit in Hong Kong. As more agents take full advantage of the support and opportunities we offer, the value of the **helloworld for business** network is reinforced and the independent model is set to flourish," added David Padman.

About Helloworld Limited

- Helloworld Limited (ASX: HLO) is a leading Australian based travel distribution company, comprising retail travel businesses, air ticket consolidation, wholesale, corporate and online operations. This includes *helloworld*, Australia's largest network of franchised travel agents, and helloworld.com.au.
- *helloworld* is a nationwide network of independently owned and operated stores, offering Australian travellers unparalleled convenience, industry-leading service and the best value, tailor-made holidays.

- *helloworld* was awarded Australia's Best Travel Agency Group (100 outlets or more) at the 2014 National Travel Industry Awards.
- *helloworld* has been creating lasting travel memories for more than 40 years through Harvey World Travel, Jetset Travel, Travelworld and Travelscene American Express brands.

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